



The World's Best Mattress

MATTRESS CATALOGUE

THE WORLD'S BEST MATTRESS

Since 1963, Master has been the most trusted name in bedding, furniture and healthcare industry, providing products of unmatched quality with guaranteed customer satisfaction. Our vision has always been focused on keeping a smile on our customers' faces and it is the driving force that keeps us introducing new products. In 1997, Master introduced Celeste, that has today become the benchmark of luxurious sleep system in Pakistan. State-of-the-art technology, finest craftsmanship, strict quality controls, and continuous consumer interaction ensure that the highest standards of perfection are maintained and improved upon everyday. Our research departments and technical testing laboratories conform to Master standards of excellence, to innovate and to constantly formulate new and better foam and spring applications designed for your comfort. We are committed to providing you with a luxury lifestyle perfected to the last detail. Wake up every morning feeling refreshed and rejuvenated. Our promise to you is a healthy life.

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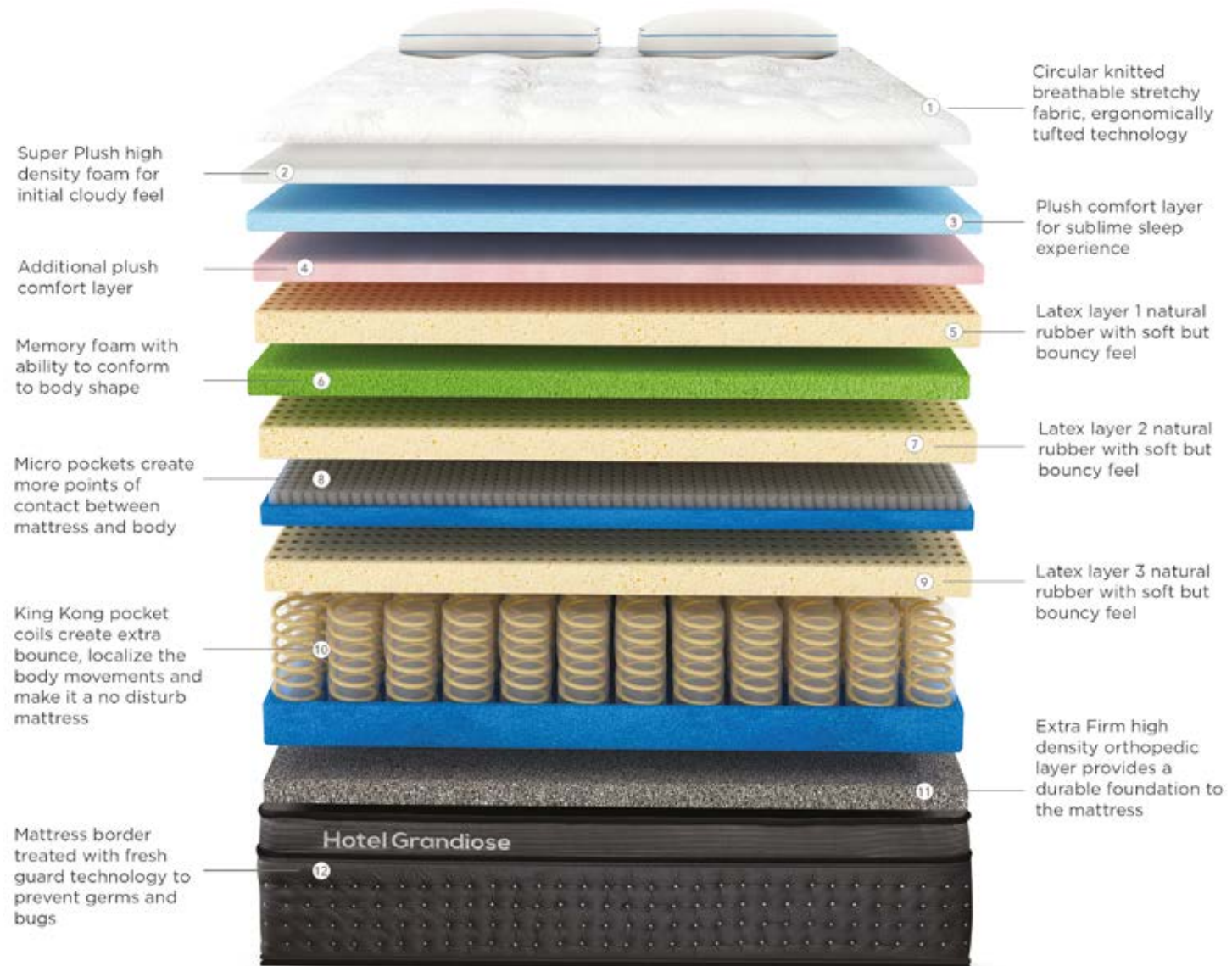


Hotel Grandiose



HOTEL GRANDIOSE

With Celeste's Hotel Grandiose, you don't have to travel anywhere to experience a 5-star hotel's sleep luxury. Thick layers of resilient latex, high-density foam, and Celeste Memory foam with impeccable breathability and airflow technology lift pressure off from each bone and muscle and deliver an exceptionally opulent sleeping experience. A true master of modern sleep!



POCKET IN
POCKET



EURO TOP



MEMORY FOAM



HYBRID



LATEX



MULTI-LEVEL
SUPPORT SYSTEM



SUPER PLUSH
SUPPORT



Memory Luxe



MEMORY LUXE

One of the most luxurious mattress of the Celeste family, Memory Luxe is hewed after years of sleep, posture, and human anatomy research. This splendid mattress is meticulously assembled with multiple layers of high-end memory foam along with top-notch pocketed springs in concordance to the human body. The mattress evenly distributes body weight and provides precise support to each contour via pocketed springs to let you effortlessly glide all over the space. The superior quality of motion cancellation doesn't let the movement effect pass on from one end to another.



THT SPRING TECHNOLOGY



LUXURY KNITTED FABRIC



MEMORY FOAM



SUPERIOR MOTION CANCELLATION



MULTI-LEVEL SUPPORT SYSTEM



DUAL SIDED COMFORT IN ONE MATTRESS



PLUSH SUPPORT



Latex Luxe

LATEX LUXE

Seeking a dual-sided mattress that offers the best comfort you have ever experienced? Celeste Latex Luxe is the perfect addition to your bedroom. Aimed to make your bedroom a sleep sanctuary, this mattress is crafted with premium quality latex foam. The front side of the mattress is made with HD soft foam to offer you a bouncy, soft feel, while the other side is made with an HD support layer, which brings forth a medium-firm feel. THT pocket spring technology used in crafting this mattress makes it all the more richly crafted. The soft knitted fabric gives it a luxurious, soft feel that you are going to love!



SOFT KNITTED
FABRIC



NATURAL LATEX



HD SOFT
FOAM



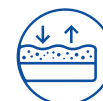
HD SUPPORT
LAYER



THT SPRING
TECHNOLOGY



DUAL SIDED
COMFORT IN
ONE MATTRESS



SOFT, BOUNCY
AND DURABLE



Eterna Memory



ETERNA MEMORY

The viscoelastic nature of memory foam in smart arrangement with compact pocketed springs allows Celeste Memory to mold against each body curve and support the body with its movement. The affixed springs react to each movement independently making the mattress all the more responsive and luxurious. Exclusively concocted knitted fabric wrapping the layers of foam and springs in itself lets the air regulate through the mattress. This 2in1 mattress with ortho and plush support makes a robust resting solution that offers a premium sleeping experience!



THT SPRING TECHNOLOGY



HIGH QUALITY BREATHABLE FABRIC



MEMORY FOAM



SUPERIOR MOTION CANCELLATION



DUAL SIDED COMFORT IN ONE MATTRESS



PLUSH SUPPORT



ETERNA SOFT

Eterna Soft is a complete package for a cozy, sublime, and rejuvenating sleep. The specialized layering of HD foam is assembled in a thoughtful manner to form a 2in1 mattress. This luxury mattress is culminated with a smart technique to provide plush and orthopedic support in perfect balance with resilient pocket springs. Super soft pillow top and luxurious velour deep quilted fabric cover enhance the opulence of the mattress. Celeste Eterna Soft is rich in features, quality, and ability to deliver the ultimate sleeping experience.





Eterna Firm



ETERNA FIRM

Eterna Firm Mattress is an inimitable combination of true luxury and support. A magnificent 2in1 mattress with one side being firm and the other orthopedic is a safe haven for people who prefer extra firm support. It's a perfect solution for individuals suffering from backaches and other orthopedic issues. This uniquely designed mattress offers targeted support to different regions of the body to recharge zeal for every day. The breathable fabric and open-cell foam offer air regulation keeping the temperature moderate at all times.





Eterna Duo

ETERNA DUO

The Celeste Eterna Duo 3in1 is specifically designed for couples with different comfort level preferences. The mattress features dual comfort surface, a plush and firm on the same side. The firm side is ideal for individuals seeking optimal support while the plush side provides great cushioning comfort. Not only that but you can just flip the mattress for an orthopedic support which is great for pressure-relief.



THT SPRING
TECHNOLOGY



DEEP QUILTED



PLUSH VELOUR
FABRIC



THREE
COMFORT OPTIONS
IN ONE MATTRESS




Classique Executive



CLASSIQUE EXECUTIVE

Classique Executive as the name suggests is the classic of the Celeste mattress series. This mattress is all about luxury and convenience. A fine dual comfort mattress sandwiching Celeste's resilient pocketed springs between ortho and medium-firm surfaces makes a nifty adaptable sleeping solution that delivers ultimate comfort. The luxury knitted fabric treated with antimicrobial properties allows air regulation to keep the mattress temperature controlled at all times.





Classique

CLASSIQUE

Crafted with a deluxe THT spring support unit and supportive reflex foam, Celeste Classique offers superior support to the sleeper. The blend of sumptuous heavy GSM circular knitted fabric and premium quality breathable fabric makes it every sleeper's ultimate dream. The plush comfort layer calms the muscles to give you a super comfortable feeling. The medium-soft comfort layer provides a perfect balance of comfort and support to your body. The firm foundation on the back is designed to provide a robust foundation for the mattress structure. Finally, the mattress cover is treated with Fresh Guard Technology to protect the mattress from germs, fungi, dust, and damage.



THT SPRING
TECHNOLOGY



LUXURY KNITTED
FABRIC



HIGH QUALITY
BREATHABLE
FABRIC



SUPPORTIVE
REFLEX FOAM



MEDIUM FIRM
SUPPORT



TIGHT TOP



BRAVO PLUS

HD foam and resilient Bonnell spring's unique support pledges pertinent support to each region of the body. It upgrades the bedding experience with its thoughtful manufacturing. The push by compact springs enable you to move around the surface effortlessly to ensure a rejuvenating sleeping experience. Celeste Bravo Plus is a dual-sided sleeping solution with a pillow top on both sides. Enjoy the extra layer of comfort on both the sides of the mattress that offer better support and prolong the life of the mattress.



BONNELL COIL



360° STRETCH
COVER



PILLOW TOP



QUILTED DESIGN



SUPPORTIVE
REFLEX FOAM



FIRM SUPPORT



Bravo Executive

BRAVO EXECUTIVE

Resilient springs combined with high-density foam deliver the support and comfort one must have. Bravo Executive's unique design provides support to the lumbar region - enabling it to help with stress and pressure relief. It is a sensational 2in1 mattress crafted to serve well for your wellness. Firm or Ortho? Just flip it to find the perfect surface for your resting needs.



BONNELL COIL



360° STRETCH COVER



QUILTED DESIGN



SUPPORTIVE REFLEX FOAM



DUAL SIDED COMFORT IN ONE MATTRESS



FIRM SUPPORT



Ultra Ortho
Health Care



ULTRA ORTHO

Celeste Ultra Ortho is the culmination of years of research and study. The special combination of resilient Bonnell spring with quality Celeste contour foam forms the best orthopedic mattress. The unique technology used to assemble this particular product provides ample support to the lumbar region and helps relieve pressure. This American Orthopedic Association approved mattress is tested to provide relief from backaches and joint problems.



BONNELL
COILS



QUILTED
DESIGN



MEDICATED
SUPPORT



ORTHOPEDIC
FIRM



Celeste CoolGel



COOLGEL

An innovation into sleep technology, Celeste CoolGel is prudently designed to provide a balanced sleeping surface all year round. The medium-firm surface contains air regulation mechanism paired with coolgel technology and 7 zone grooves. Air-flow technology provides extraordinary breathability which activates the coolgel beads to work their magic. Forget tossing and turning and say bye to hot restless summer night's sleep.



BONNELL COIL



TIGHT TOP



7 ZONE
TECHNOLOGY



COOLGEL
TECHNOLOGY



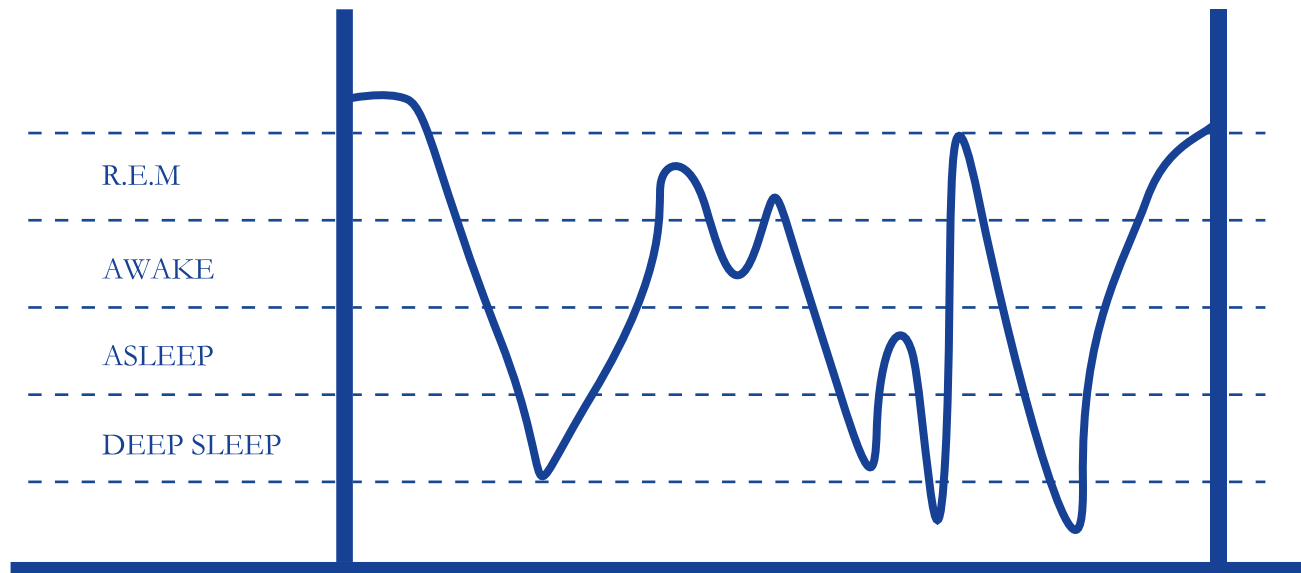
AIR FLOW
TECHNOLOGY



MEDIUM FIRM
SUPPORT

IMPORTANCE OF SLEEP

Do you know that your memory increases by
3 times with Celeste Sleep?



Sleeping on Celeste guarantees and extends the duration of the most important part of the sleep cycle - the third stage, called the 'deep sleep'. Not only does deep sleep rejuvenate cells throughout your body, but its the only time when your body can recapture its youth, keeping you looking younger and feeling refreshed every single day.

It is very important to take care of your mattress. Afterall we spend 1/3 of our life in bed. Regular maintenance and care of your mattress will remove dirt, bacteria, dead cells and dampness while ensuring better ventilation, freshness and health so that your sleep experience is the best you will ever have.

HOW TO CHOOSE THE RIGHT MATTRESS?

Focus on finding a sleep set that satisfies your comfort preference first, then your quality preference. To do so, always:

- Shop wearing comfortable clothes and shoes that can easily be removed for laying down.
- Take your time and don't be shy. You can't judge support and comfort by sitting on an edge or lying down for just a few seconds.
- Lie on the bed the way you sleep, and if you sleep with a partner, try shopping with them so you can decide together.
- The best way to really know what you're buying is to experience a top-quality pillow top then firm, then plush sleep set.
- The ideal mattress offers correct support regardless of comfort level or price.
- Shop at a store that you know and trust, and that offers services you desire.

CARING FOR YOUR MATTRESS

1. Keep your mattress clean. We suggest using a mattress protector.
2. Don't let your mattress get wet. Protect it from water or other liquids.
3. Don't use dry cleaning fluid of any type on your mattress. These chemicals could damage some of the comfort and upholstery materials.
4. Regular turning will help the fillings settle and compact down more evenly - although there will still be some visible signs of the mattress settling to the contours of your body. You should rotate a non-turn mattress.
5. Vacuuming is the only recommended cleaning method. If you must clean a stain, use mild soap with cold water and apply lightly!

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FOUNDATION

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